Smartaira

Instantly On, Infinitely Smarter

Community-wide Connectivity

smartaira.com

Increase Your Property Value with Technology Services

With recent changes in the market, federal regulations, and consumer preferences, property owners can provide these services directly to their residents with little to no investment.

Services:
- Internet Connectivity
- Entertainment (DIRECTV via Internet)

Sample Calculations (per unit):
$50 Monthly Profit
$600 Annual Profit
$15,000 Property Value Increase

Notes:

1. Internet Connectivity (up to 1 Gbps) provides dedicated community-wide Wi-Fi networks for Residents, Property Management, Tours, and Smart Technologies (IoT)

2. Per-unit profitability varies based on the services and delivery model selected.

3. Property Value is calculated by dividing the annual per-unit profit by a 4% cap rate.

Smartaira 360

Community-wide Connectivity

Smartaira 360 is an innovative, multifamily Managed Wi-Fi solution that integrates into your Property Management Software (PMS) to simplify your residents' internet connectivity experience.

- Hassle-free, Automated Onboarding
- Stream Anything, from Anywhere
- Secure, Private Connections
- Premium 24/7 Support

(310) 974-8776

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How is your support?

Questions to ask your Internet Service Provider:

1. What is your support team's First Contact Resolution?
   ▶ Smartaira Answer: 91.1%

2. How long does it take to reach a Live Support Person?
   ▶ Smartaira Answer: 70 Seconds

3. What is your support team's average time to Resolve a Ticket?
   ▶ Smartaira Answer: 30 Minutes

4. How often can a Managed Wi-Fi ticket be resolved without a Truck Roll?
   ▶ Smartaira Answer: 98% of the time

5. What is your overall Customer Satisfaction rating?
   ▶ Smartaira Answer: 95.9%

* Our answers tallied from January 2022 through December 2022.

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